

**OUR INTERNATIONAL RATES CARD 2025**  
**News Website Advert Placement Per Month**

**Graphics/Banners**

Placement	Size	Amount (USD)
Top homepage leaderboard	1600 x 400 pixels	\$430.00
Banner placement on news pages	1080 x 1080 pixels	\$430.00
Bottom homepage leaderboard	1600 x 400 pixels	\$392.00
Side bar placements	300 x 250 pixels	\$392.00
Wallpaper ads	1400 x 600 pixels	\$505.00
Sponsored/Featured Content	(Not more than 600 words)	\$180.00

**Motions/Visuals Not Exceeding 60 Seconds**

Placement	Amount (USD)
News stories pages	\$720.00
Homepage Spot	\$720.00
Bottom homepage leaderboard	\$720.00

**NOTE**

- All designs and productions are to be in JPEG, MP3 and MP4 formats, respectively.
- Production attracts separate charges if we are to be engaged in the production of ad materials and content. Copy/graphic design starts at **\$75.00**
- Subscriptions for 3 months and above attract a 10% discount.

**All payments are made upfront to the Company Account:**

**Account Name: Technocrat Innovations Plus Ltd**

**Account Number: 0657626454**

**Bank Name: Guaranty Trust Bank (GTBank)**

**Swift Code: CITIUS33**

**Beneficiary Swift Code: GTBINGLA**

**Currency: USD**

**Sales & Marketing**

+2348033039876 | +2347088548009 | +447551119108

Thanks for your patronage.

**Management**

**Our Place:** Suite A202, Plot C120, Agete Hotel Road. 2nd Floor, Soar Plaza  
1st Avenue, Gwarinpa, Abuja, Nigeria

**Email:** [admin@dailyagent.ng](mailto:admin@dailyagent.ng) | [info@dailyagentcheck.ng](mailto:info@dailyagentcheck.ng)

## About Us

DailyAgent (formerly TechnocratMedia) founded in 2018, is Nigeria's independent online newspaper with a knack for investigation, data analytics, insights and inclusive reporting. We arm citizens with information to act for change.

## Our mission

To promote dissent voices, access and freedom of information, accountable and sustainable democracy through the use of data analytics, media-technology tools and products, investigative journalism and research to make citizens and public institutions become agents of change to act constructively and responsibly.

## Our vision

To become the foremost independent media institution offering platforms, empowerment and products to elicit public participation and inclusion in Africa's democracy and development.

## Journalistic values

- Change—We work to make citizens and public institutions become agents of change to act constructively and responsibly.
- Data & Insights—We deploy data to create insights that target citizen groups, marginalised communities, businesses and public institutions to engender new public policies.
- Fairness & Fact—We thrive on fairness and fact in our stories.
- Humanity & Inclusion—We give a human face to our work and ensure we capture the interest of marginalised groups for an inclusive society.
- Independence—Our independence is our strength, and we do everything to remain truly independent at all times.

We also operate **DailyAgent Check** (DAC), a fact-checking project of the **DailyAgent**. DAC is an independent news verification and fact-checking initiative working to fight fake news, misinformation and disinformation to promote peace and development. This is done by investigating and fact-checking claims, statements, promises and messages that are of public interest, and widely publicising findings to empower the public to make informed decisions and choices.

**For customers who want to advertise on our two platforms, we offer a 20% discount for the second payment.**

**DailyAgent and DailyAgent Check** are owned and managed by **Technocrat Innovations Plus Ltd, RC 1539671.**

## Technocrat Innovations Plus Ltd

**Technocrat Innovations Plus Ltd** is a technology, innovation, media and data analytics company, launched operations on January 2, 2018. We provide socially smart and cutting-edge technology solutions for corporate institutions, government, nonprofits and companies.